

COVER LETTER

To,

The Editor,

The IIS University Journal of Commerce & Management

Dear Sir/Madam,

I would like to submit my manuscript for publication in *The IIS University Journal of Commerce & Management*, details are as follows.

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I state that that this article has not been previously published and is not under consideration for publication elsewhere; and further, that if accepted, it will not be published elsewhere.

Signature of Corresponding Author

(Take printout of this cover letter, provide the signature, scan and send along with your manuscript)